

THE CANARA BANK OFFICERS' ASSOCIATION (Regd.)

Registered under Trade Unions Act, 1926 at Mumbai.
(Affiliated to AIBOC)



CENTRAL OFFICE
402-406, 4TH Floor, Himalaya House, P.B.No.262,
79, Mata Ramabai Ambedkar Marg, FORT, MUMBAI: 400001
Tel: 2261 7872, 2270 5750, 22692083 Fax: 2261 8306
Gram: CIBIOA, E-mail: choabom1@gmail.com
www.choa.co.in

General Secretary's Office :
Plot No 39, Near Ambitus International School,
Gunadala, Vijayawada - 520004
Email: choavij@gmail.com



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“Women in leadership don’t just break ceilings – they build bridges, open doors and light the way for others to rise.”

Dear Canpals,

We are just a day away from celebrating the achievements, resilience and contribution of women to this fabulous world. **March – 8th, the International Women’s Day** stands as a beacon of global recognition, commemorating the relentless struggle, astonishing achievements and unwavering buoyancy of women throughout history.

This day transcends geographical, cultural and political boundaries, uniting individuals in a collective endeavour to celebrate the indomitable spirit of women. The day serves not only as a reflection of historical milestones, but also an urgent call to global leaders to dismantle systemic barriers that impede the progress of women.

The role played by every woman in this modern world is just mesmerising. From homemaker to global leadership, women perform their responsibility with unique elan. Despite their better presence in every industry, disparity still persists in economic and political realms. Women carry out at least two and a half times more unpaid household and care work than men.

Recently, I came across an interesting fact given by UN Women, which is the United Nations entity dedicated to gender equality and the empowerment of women. It states that, *on an average, women make up about 43 percent of the agricultural labour force in developing countries. Evidence indicates that if these women had the same access to productive resources as men, they could increase yields on their farms by 20 to 30 percent, raising total agricultural output in these countries by 2.5 to 4 percent. This would reduce the number of hungry people in the world by around 12 to 17 percent.*

These lines actually illustrate the top notch efficiency and effectiveness of women power in doing the job at hand. To celebrate the women at our home, at our Mother Bank and at every strata of the society, let us join hands across the nation and celebrate uniformly under the umbrella of CBOA.

Let our celebration across the nation be unified with

One Theme – Strong Women, Strong World

One Colour – Purple

One Oath – For All Women and Girls: Rights, Equality and Empowerment

On this most special occasion, let each and every Canpal take oath:

- To help the women around us to achieve their dreams and ambitions without any fear.
- To build an environment that equally values the contributions of women and men towards the society.
- To foster positive visibility of women and identify ways to make women more visible.

- To honour, respect and appreciate the diverse role of women in society, to value the tangible and intangible virtues and perspectives women bring to the table.
- To mentor and inspire our youth to Think, Speak and Act uniquely in their role of shaping a gender inclusive culture.
- To assist and motivate every woman to fight with courage and dignity, irrespective of the situation.
- To inculcate the quality of economic independence among women.

Friends, we are part of the Canpal family and we are unique. May our celebrations also be unique like us. I kindly request each and every region to conduct few initiatives like the following, to celebrate the occasion of International Women's Day:

- Felicitating woman in your region, who impacted the life of others positively.
- Conducting medical screening camp, vaccination drive, etc. with special focus on critical illness.
- Lending your helping hands to the destitute women in your region.
- Conduction awareness programs on physical and mental health.
- Leadership programs for our women Canpals to inspire them to take higher responsibilities.

On the most special occasion of women's day, I request each and every woman Canpal to just dream big.

Dream like Mother Teresa, Imbibe her kindness!

Dream like Kalpana Chawla, Imbibe her motivation!

Dream like Rani Lakshmi Bai, Imbibe her courage!

Dream Like Mary Kom, Imbibe her dedication!

Dream Like Indra Nooyi, Imbibe her Leadership skill!

Dream Like the unique YOU, one day the world will see YOU!

Our Mother Bank is blessed with a strong women force, which the banking industry envies. The strategies framed by our women Canpals in the field are head and shoulder above the rest in the industry. Our Mother Bank has provided wonderful opportunities for our women Canpals, who weave magic in improving the global business. I request everyone to utilise the opportunities in front of you and move up the ladder of leadership.

Also, on this special occasion, I request you all to pray for the safe return of astronaut Sunita Williams, who is a source of inspiration to many young women across the globe. May her journey motivate more and more women to explore space.

Friends, as we celebrate this day, let us commit in championing women's rights every day and striving for a more just and equal world. Let us empower women with the tool called education. Together, let us transform this world into a place of peace and happiness for the women across the globe.

Wish you all a buoyant and blissful women's day!

May you always shine and inspire the world around you!

You care for the Bank and CBOA cares for you!

Flaw-Free Banking! Fraud-free Bank!

Discipline in CBOA! Development in Canara Bank!

Yours Sincerely,

A handwritten signature in blue ink, appearing to read 'Ravi Kumar K', with a long horizontal stroke extending to the left.

RAVI KUMAR K
General Secretary